



Miami, march 28, 2016

To whom it may concern:

A General Coordinator of the Festival IberoAmericano de la Publicidad (FIAP), I wish to confirm the following:

The FIAP Awards has been in existence since 1969 and is today the most important international awards organization in Advertising dedicated to Spanish and Portuguese language countries. We currently receive approximately 5.000 entries in all categories annually, and more than 1.600 delegates from Latin-America, Spain, Portugal, Andorra, and the USA participate in our annual festivals. Winning a FIAP Award is an internationally recognized award in this field and indicates that an individual has risen to the top of the advertising field internationally. We also wish to point out that advertising campaigns are developed by a team of creative and account management creatives and professionals. Each of these team members share in the award and the industry universally recognizes each members' contribution.

FIAP wishes to confirm that Mr. Vinicio Adames is an award winning advertising Music Composer of the following FIAP award:

Discipline : TV
Category : Foods
Country : Venezuela
Agency : J Walter Thompson
Client : Alimentos Kellogs
Title : Beso

If we may provide additional information, please contact us.

Sincerely,

Maria de los Angeles Marcet
FIAP - General Coordination